

CUSTOMER SUCCESS OVERVIEW

CHAINYARD

We turn blockchain  
into business results.

A GLOBAL IT SERVICES COMPANY

**Transforming  
enterprise asset  
management**  
with blockchain technology

## ABOUT THE CLIENT

A leading American multinational information technology company headquartered in New York.

- Operates in 170+ countries across the globe
- Produces & sells hardware, software, and provides cloud hosting and consulting services

# 17%

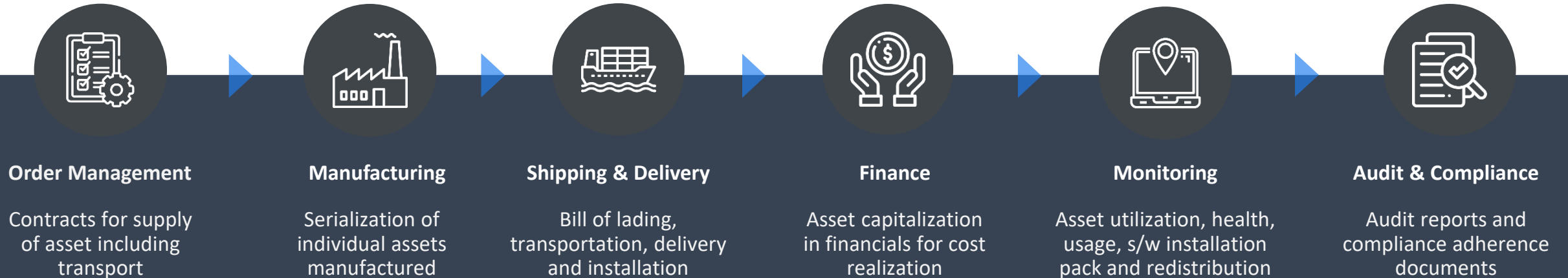
## INCREASE

### IN RETURN ON ASSETS

where asset management systems are fully integrated. Blockchain solutions can further improve the returns significantly.

<https://www.sap.com/india/products/digital-supply-chain/asset-management-eam.html>

## ASSET MANAGEMENT - SYSTEM OF RECORDS



# CHALLENGES



## Siloed System

The supply-chain systems used by partners are siloed, and getting all partners to agree on the actual state of the asset is difficult

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## Complex Tracking

As the assets move from manufacturing to deployment and eventually disposal, tracking the movement of these items is complex across multiple systems

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## Delayed Resolutions

Resolving issues among partners is costly and creates delays, impacting customer satisfaction due to delayed service and revenue recognition

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## Usage Monitoring

Identifying non-compliance of assets usage and associated software is cumbersome



# SOLUTION HIGHLIGHTS



## BLOCKCHAIN LEDGER

Blockchain acts as a single source of truth for an asset, tracking every change, so it is auditable, and transparent.



## PERMISSIONED

The participating organizations are known and permissioned onto the blockchain network.



## DATA PRIVACY

Authorized network members only see the details of their transactions which provides confidentiality and privacy.



## SMART CONTRACTS

Business rules governing the asset specifications and agreements are maintained on the blockchain.



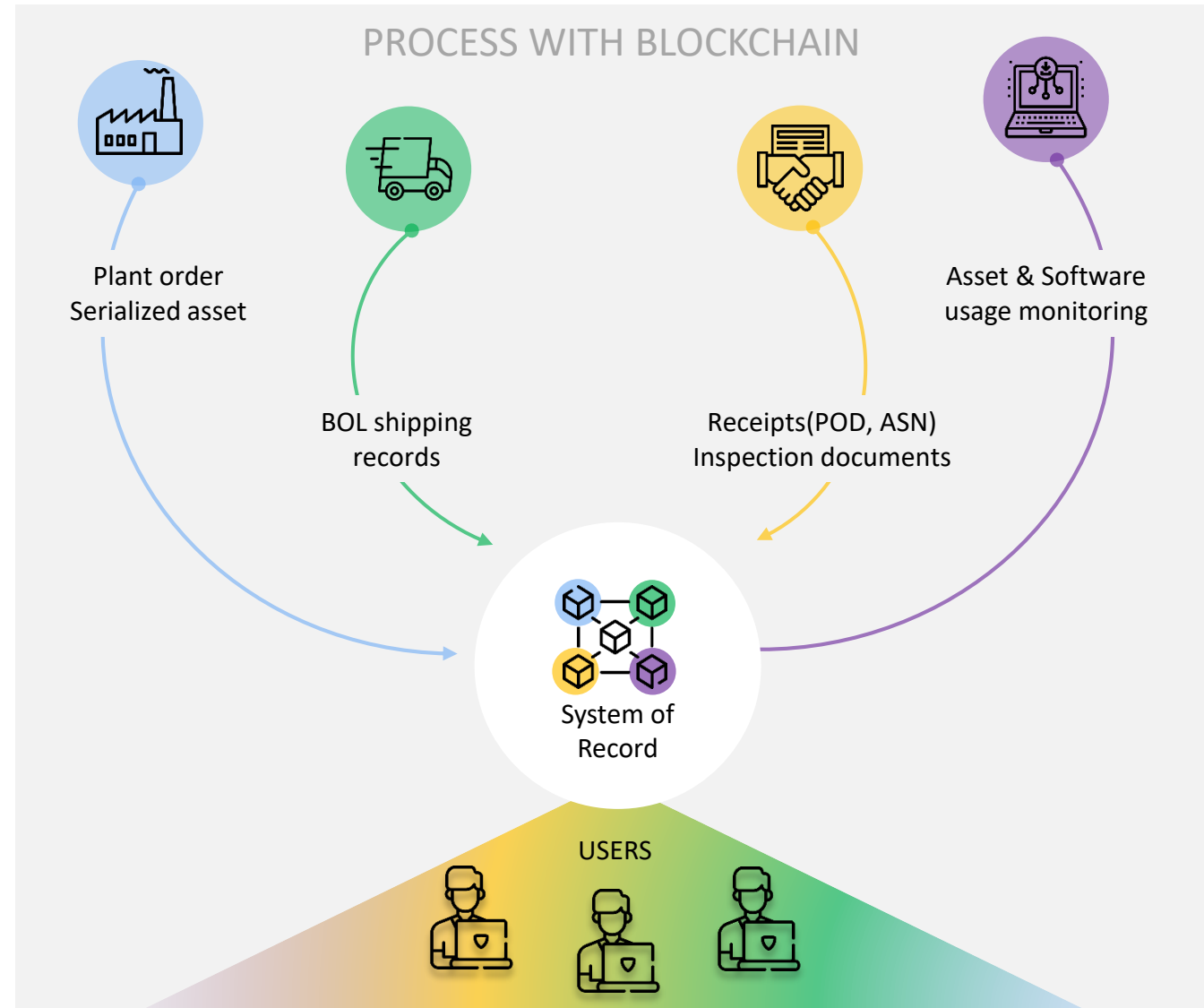
## PROOF-OF-EXISTENCE

Proof received for transactions and events of the asset are digitally hashed and recorded.



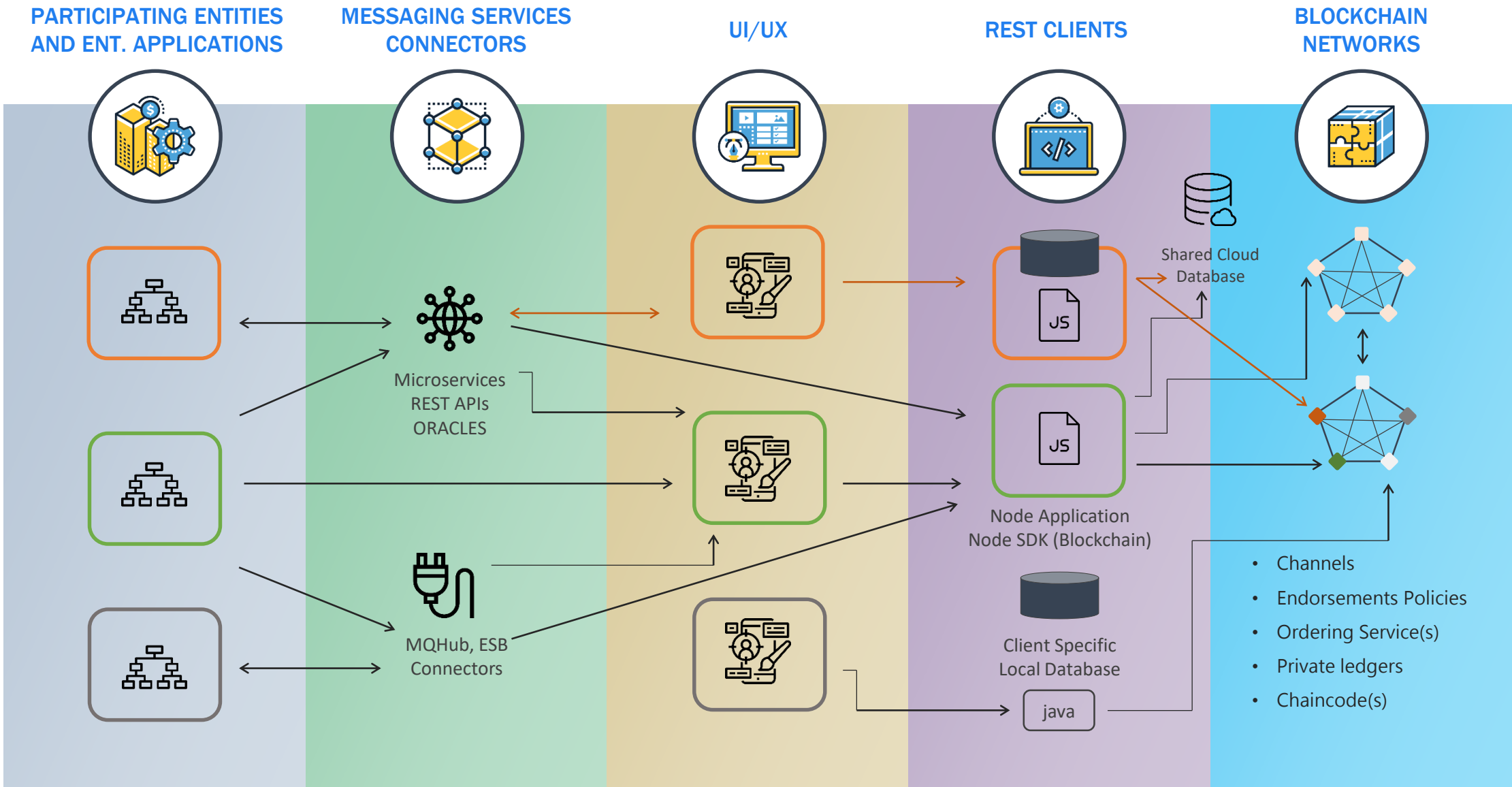
## EVENT DRIVEN

The blockchain subscribes to external transactions and events via a client interface.





# SOLUTION ARCHITECTURE





# OUTCOMES



## REDUCED

### IRREGULARITIES

in asset lifecycle events  
with proofs of transactions

## ELIMINATED

### REDUNDANCIES

with automated proactive checks  
integrating all partners



## IMPROVED

### ASSET UTILIZATION

with real-time and accurate  
monitoring of asset & software usage



## Customer Success Overview



# THANK YOU

We turn blockchain into business results.